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Thinking man's broker bows out, Page 19


## Six die as Israeli police storm bus hijacked by Arabs




## UK bows to currency

 markets pressure as £ continues to rise
## 



London SE chief to leave. for bank chairmanship

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barrage continues.




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 Talks on US bases

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## Mobil sells off <br> retail store chain

in \$3.8bn deal

## EY JNWES BUCHNN WN NEW YORUK

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US soaps may dry te as writers get in lather over money Armitions

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## more income

## Tessenpiaincomeone inituustsprovide une <br> 

 and capital growthThe Gartmore Group manages in che region of $f 4$ billion wordwide and over 130,000 unit holders are already beneffing from the expertise which hos made GartmoreoneofBritain'sleadingindependentinvestment managementhouses To find out more abourourrange of unitusts andservicescontactyourprofessiondadviseror coll ourhivestor ServicesDeparmentffeeon0000289336


## Local difficulty tarnishes French right



US makes final attempt to
Eurofighter


W Germany 'slow to shift emphasis to growth sectors'


Italy and France end
EC budget opposition




 | agreed on a compromise whereby $\begin{array}{l}\text { The dilect the } \\ \text { the details of how contributions } \\ \text { get rebate }\end{array}$ |
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Search continues in Gibraltar for car bomb and IRA terrorist

US takes tough line against EC stance on farm trade reform

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ARAB INTERNATIONAL BANK BALANCE SHEET

الصرف|العرياالحولـا
fune 30, 1987 and 1986
(Expressed in thousands of US dollars)

| ASSETS LIABILTIES AND SHAREHOLDERS'EQUIT |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1987 | 1986 |  | 1987 | 1986 |
| Cash and due from banks | 39,003 | 46,405 | Demand deposits | 172,988 | 170,891 |
| Time deposits | 955,934 | 1;333,001 | Time deposits | 1,542,430 | .1,770,535 |
| Trading securities | 150,000 | 105,000 | Accounts payable and accrued interest | 60,427 | 53,830 |
| Investments: |  |  | Proposed dividends. | 6,000 | 7,500 |
| Markerable notes and bonds Equity participations | $\begin{array}{r} 45,612 \\ 108,952 \end{array}$ | $\begin{aligned} & 50,834 \\ & 95,620 \end{aligned}$ | Toralliabilities | 1,781,845 | $\overline{2,002,756}$ |
| Loans and advances, less provision | 668,872 | 556,075 | Shareholders equity: <br> Share capital |  |  |
| Accounts receivable and accrued interest | 24,334 | . 31,268 : | - Startutory reserve | 150,000 33,532 | 150,000 |
| Property and equipment | 33,914 | 28,950 | - Statutory reserve | 33,532 | 32,584 |
|  |  | 28,50 | Retained earnings | $\begin{array}{r} 60,968 \\ 276 \end{array}$ | $\begin{array}{r} 60,916 \\ 897 \end{array}$ |
|  |  |  | $\therefore$ Total shareholders' equity | 244,776 | 244,397 |
|  | 2,026,621 | 2,247,153 |  | 2,026,621 | 2,247,153 |
| Customers' liabilities under credits, guarantees and acceptances | 393,600 | 504,650 | Liabilities under credirs, guarantees and acceptances | 393,600 | 504,650 |
| Mr. ABDULLATIF A. EL Kib <br> Dr. MOSTAFA KHALIL <br> Managing Director |  |  |  |  |  |


| Head Office: | 35 Abdel Khalek Sarwat Street, Cairo, Arab Republic of Egypt. |
| :---: | :---: |
| Cable Address: | ARABINBANK |
| Teler: | 92079 ABB-92296 UNCONUN 22301-21316-21317 ABEXXUN 92341-92098 ABEXUN |
| Telephone: | 3918794-3916391-3916492-3916529-3919663 3905381-3903236-916199-916850 |

Telephone:

| Alexandria Branch | 2E1Horreya Avenue,Alėcandria, Arab Republic of Egypt. |
| :---: | :---: |
| Telear: | 54431-54434 AIBLX UN |
| Telephone: | 4836775-4829681-4829873: |
| PortSaid Braneh: | 57 El Gomhoreya Street, PortSaid, ArabRepublic of Egypt. |
| Telers | 63273 AIBPS UN |
| Telephone: | 23739-27623 |


| El Tahrir Branch: | 1113 Corniche El Nil Street, Cairo, Arab Republic of Egypt. |
| :---: | :---: |
| Telor: | 20113-23112-21614 AIBIRUN |
| Telophone: | 743448-750781-750782-753228 |
| Bahrain Bramela | Diplomat Tower-Diplomatic Area Road No: 1705-Block 317, Manama, Bahrain. |
| Twles | 9489 ABBAHBN-9538 AIBEX BN |
| Talephone: | . 531611 |

Uncertainty over Athens strategy on US bases


## Main Austrian bank

 appoints chairman$\qquad$
Shippers try to beat pirates in Lebanon
EY GEORGE GRAHAM WI PARAS




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## Moscow protesters jailed

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## Do seat belts restrict your thinking?



Somehow you can't quite imagine Albert Einstein mulling over a mind-bogglingly brilliant concept strapped into a plane with a pre-packed lunch on a plastic trax

Or Wolfgang Amadeus Mozart composing his Horn Concerto in E flat in a car in a contraflow

Can you picture a tycoon planning his next take-over whilst overtaking in the rain?

Some forms of transpart, it seems, are just not conducive to constructive thought:

Consider an altemative. Consider InterCity.
First Class passengers sit relaxed watching Britain whizz past at up to 125 miles per hour.

They order food and drink from oftentive waiters.
Briefcases snap open. Reports, previously rendered incomprehensible by jangling office phones, suddenly make sense.

Someone scribbles figures on a scrap of paper, devising a budget with tax at 20 . pence in the pound. (We should be so lucky)

Someone else attempts to recall Arnold Palmer's 18 best golf holes in the world.

Crosswords are cracked, often in record time.
A brilliant response to Karpov's latest opening gambit comes like a bolt from the blue.

People catch up on their reading, go for a stroll or formulate strategies. They arrive feeling fresh, relaxed, more alert.

Their minds have been stimulafed, sometimes by doing nothing.
Makes you think, doesn't it?

## INTERCITY

Lionel Barber reports on Cuban Americans' successful attempts to flex their political muscles

## Bush basks in Reagan's reflected glory in Miami





DEMOCRATIC CANDIDATES PURSUE TEXAS HISPAN゙C VOTE WITH DETERMINATION





## Cuomo's stirring song is music to many US ears

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## Autolatina nears victory on prices over Brasilia

## US pressure

 on Panama canal tolls Hi PANAMA Canal Commit




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## Peru to introduce tough economic policy

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## Pakistan fights

 hard for Kabul interim coalition
Gulf war missile barrage upsets Soviet-Iran ties Evoun mpone East STAF




| Df 200,000,000 <br> Akzo N.V. <br> (Armhem, The Netherlands) <br> 61⁄2\% Bonds 1988 Due 1st March, 1995 <br> Credit Suisse Finst Boston Nederiand N.V. <br> Bank Brussel Lambert N.V. <br> BNP Securities B.V. <br> F. van Lanschot Bankiers N.V. <br> Nederianische Middenstandstank Iv <br> Pierson, Helaring \& Pierson N.V. <br> Barclays de Zoete Wedd Nederland N.V. <br> Kredietbank International Group <br> J.P. Morgm Nederiand N.V. <br> Nomura Intemational Limited <br> Reholiank Nedeatand <br> S.G: Wamburg Securfies | Dff 150,000,000 <br> De <br> Nationale Investeringsbank NV <br> De Nationale Investeringsbank N.V. <br> (The Hagre, The Netheriands) <br> 53\% Notes 1988 Due 1st March, 1993 <br> Creait Suisse First Boston Nedertand N.V. <br> De Nationale Iuvesteringsbank N.V. <br> Bank Brussel Lambert N.V. <br> Deutsche Bank Capital Markets Limited <br> F.van Lasschot Bankiers N.V. <br> SBCI Swiss Bank Corporation Investment banking <br> BNP Capital Markets Limited <br> Krediethank International Group <br> Nomura International Limited |
| :---: | :---: |

Carla Rapoport writes about the outstanding problems and unfinished business between trading partners 'Opportunity Japan' a heady boost for UK companies

## US car groups

## in bid to boost

 sales in EuropeBY KEVM DOVE MOTOR MOUSTBY CORPISSPOMDEIT THi three leadigy US automotive accounted for by velicle sales to







 General INotive worpe. year to porere than 10,000 velics and to 20,000 in 1899 .
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 EC sets dumping duties
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Philips and China in joint optical fibre venture











## 24th AL AIERS INTERNATIONAL FAIR

from 22 June to 3 July 1988

For all information and registrations please contact:

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Georgia
Europe's New U.S. Headquarters.

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## NATIONAL OFFCE FOR FAIRS AND EXPORTS

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# A decisive role in the furthering of trade relations 

Thatcher favours inner city role for private sector
 Acute medical sector in crisis, say doctors








 Board shift hits Standard Chartered share price

Renaul


# Wholl steal the show on March 10th? 

Our preliminary results for 1987
will be published on Thursday, March 10th You may find them mildly surprising.


ROVERGROUP
 house guest than a hotel guest. The Hotel Bitannia Inter-Continental has all
you would expect of a lexury hotel with all the comforts of homa. Discaver for yourself Grossenor Squarés secret. Hucll be tack - smiling.

## HOTEL BRITANNIA INTER-CONTINENTAL LONDON

INTER-CONTINENTAL AGAIN AND AGAIN
 AGAIN


## UK NEWS

ONLY 12 OF BRITAIN'S TOP EXECUTVES COMMAND 'GLOBAL PAY RATES,' ACCORDING TO SURVEY
Salary of $£ 2.5 \mathrm{~m}$ leads boardroom pay league

## BY MCHAEL SKAPRAKER



## Sharp studies feasibility plan

 for compact disc player plant
## Erompo tiomems








Tourism in need of
Tunnel aid'名








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# Room at the 

Whatever the size of your business,
youll find room to grow in Birmingham. Choose from a superb range of modem. industrial and commercial property, with more than 350 acres currenty under
development in four new sites alone. and industrial costs up to half those in
the South East, youll find you can afford
a bigger roof over your head. Without a bigger roof over your head increasing your ovehneads.
For the full story, dip your business For the full story, dip your busin
card to this
$021-2352222$. call us now on

## Stolport to start Amsterdam flights




## Consumer debt rises

 in line with retail sales volume growthBY RALPH ATKNES
BRITSS CONSEMERS' out- than in the same period a year Janoary, reflecering sthe contimut in before DTI said January's









 Left wing tightens hold in largest trade union








We now offer an even wider choice.
ARRIVALS
JAPAN AIR LINES NEW NON-STOP SERVICE FROMFRANKFURT TO TOKYO. EVERY SATURDAY AT 1710.


## TECHNOLOGY

ebt rise


Peter Marsh examines the textile group's development

of a thinner and more versatile form of carbon fibre

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The Touche Ross Guide to Business Responsiveness:
17. Taking the long view of things.

Short-term profitability is every company's target. But no company will grow if all it sees is two inches in front of its oose.

You must take the long view.
Racal Group know this ooly too well, aod in the oew, fast-growiog eellular tclephooe market, they asked Touche Ross to help them plan. Racal Yodafooe's operating licence restricts it to providing airtime ooly. Equipmeot and other customer services are provided hy 30 -odd Service Providers-iocluding, Racal Vodac.

Racal's eoncern was for their future. Conld these inexperienced suppliers stay financially healthy as the call for more airtime
increased? And how could they check their efficiency when there were so few industry yardsticks?

Enter Touche Ross, to produce a performance model against which all serviee providers could measure themselves.

PC-based, it enahles them to feed in volumes and get a print-out with key statistics - so they can identify their owir strengths and weaknesses in terms of costs and revenues, oumhers employed, cash flow, return on capital and so oo.

Thus hetter-informed, these service providers are now betterarmed to take all-important management decisioos for their future.

And, well admit, the cootinuing growth of Racal's new market
Looking outwards is something we do for every elient, in ooe form or moother. Why not get io touch?

Please telephooe or write to Geoffrey Parker at our London office. You'll find us very responsive to the busioess problems you face.


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## AUSTRALIAN BUSINESS

Chris Sherwell reports from Melbourne on an extraordinary story of corporate and managerial ingenuity

## Elders IXL catapulted to international prominence

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Efficient and professional but warm and hospltable That＇s how we think business
should be

This announcement is neither an offer to purchase nor a solicitation of an offer to sell Shares. The Offer
is made solely by:the Offer to Pounchase dared March 3. 1988 . and the relatod L Letter of Tramsinitita. mad is not being made to, nor will tenders be accepted from or or on behalf of, holdert of Shires. asiding in ary jurisdiction where the making of the Offer or the enceptance thereof
would not be in compliance with che laws of such jurisdiction. In ony jurisfiction tio securities or blue shit laws of which require the. Offer to be made. By a licensed
broker or. tealer. the. Offer shall be deemed to be made on behalf of thee. . Purchiser by Shearson Lehmen Hutton Inc. or orepe or more registeridd brokers or dealers licensed under. the la wh of such jurisdiction.

Notice of Offer to Purchase for Cash All Outstanding Shares of Common Stock of

Farmers Group, Inc. by
BATUS Financial Services Inc. A Wholly Owned Subsidiary of

## BATUS Inc.

## at

## \$63 Net Per Share

BATUS Financial Services Inc.. a Delaware corporation (the "Purchaser"1 and a wholly owned subsidiary of BATUS Inc.a Delaware corporation 1 -Parente- is offering to purchase all outstanding shares
of Common Stock, par value $\$ 1.00$ per share the -Shares Company ${ }^{-1 .}$ at 563 per Share, net to the seller in caah. upon the terns and subject to the conditions set
Corth in the Offer to Purchase dated March 3 . 1988 Ithe -Offer to Purchase ${ }^{\prime \prime}$. and in the related Letter of Transmital (which together constitute the -Offer'.

THE OFFER AND WTTHDRAWAL RIGHTTS WILL EXPIRE AT 12:00 MIDNIGHT,
NEW YORK CITY TIME, ON WEDNESDAY, MARCH 30 , 1988, UNLESS EXIENDED.
The Offer is conditioned upon, among other things, the rececipt of all state ineurance regulatory approvnth oo terms
 a substantial period of time has elapsed. The Offer is also condifioned upon, anmong other thinga, there being velidy
tendered and not withdawn prior to the Expiration Date (as defined in Section 1 of the Offer to Purhace) of the Offer
 51\% of the voing power of ail securibies octatanding on a fully diluter
entited generally to vote in the clection of directors of the Compeny.
 purchase. tenderec Shares as. if and when the Pucchaser Sives oral or writed notice to the Depositary on pursuant to the Onier will be made by deposit of the purchase price therefor with the Depositary, which will
act as agent for tendering stockholders for the purpose of receiving payment from the Purchaser and transmitting payment to tendecring stsock holderes. Under no circumstances will interest be paid on the
purchase price of the Shares to be paid by the Purchaser, regardless of any delay in making such payment purchase price of the Shares to be paid by the Purchaser, regardiess of any delay in making such payment.
In all cases. payment for Shares accepted for payment pursuant to the Offer will be made only after timely
 In Section 2 of the Offer to Purchasel, a property completed and duly executed L
facsimile thereof 1 and any other documents required by the Letter of Transmittal.
 the Ofter may be withdrawn at any time prior to 12:00 Midnight, New York City time. on Wednosday,
March 30.1988 tor, if the Purchaser shall have extended the period of time for which the Offer is 0 penn, the Matrest time and dare at which the Offer, savso extended by the Purrhaser, shatl expirel, and mapy alos be
lithdrawn at any time after Sunday. May 1. 1988, unless theretofore accepted for payment as provided withdrawn at any time aft
in the Orter to Purchase.
For a withdrawal to
For a withdrawal to be effective. a written, telegraphic, telex or facsimile trsnsmission notice of withdrawal must be timely received by the Depositary at one of its addresses set forth on the back cover of
the Offer to Purchase and must specify the name of the person having tendered the Shares to be the Offer to Purchase and must specify the name of the person having tendered the Shares to be
withdrawn. the number of Shares to be withdrawn and the name of the registered holder of the Sharess to be
 have been delivered or otherwise idenified to the Depositary, then. prior to the physical release of such
certificates. the serial numbers shown on such certificates must be submited to the Depositary and, unless such Shares have been tendered by an Eligible Inssitution las defined in Section 2 of the Offer to Purchassol, the signatures on the notice of withdrawal must be guaranteed by an Eligible Institution. I Shares have
been delivered pursuant to the procedures for book-entry transfer as set forth in Section 2 of the Ofter to burchase. any notice of withdrawal must also speciry the name and number of the account at the
Pur appropriate Book-Entry Transfer Facility (as defined in Section 2 of the Ofler to Purchase) to be credited
with the withdrawn Shares. Withdrawals of tendera of Shares may not be rescinded, and any Shares with the withdrawn Shares. Withdrawals of tendera of Shares may not be rescinded, and any Shares
properly withdrawn will thereafter be deemied nos validy tendered for purposes of the Offer to Purchase. However. withdrawn Shares mas be retendered by again following one of the procedures described in
Section 2 of the ofrer to Purchase at The Purchaser reserves the right. at any time or from time to time in iv
period during which the Orter is open by any iving oral or written totice of such extension to the Depositary and by making a public announcement of such extension. There can be no assurance that the Purchaser
will exercise its right to extend the Ofrer. Subject to the foregoing. the Purchaser currenty expects to will exercise its right to extend the Ofrer. Subject to the foregging. the Purchaser currently expecta to
exterd the Ofrer rrom time to time in order to allow sufficient time for satiffaction of the Regulatory Approval Condition.
The information required to be disclosed by paragraph lel (ll iviil of Rule 14d-6 under the Securies
Exchange Act of 1934. as a mended. is contained in the Offer to Purchase and is incorporated herein by
reference. reference.
A request is being made to the Company for use of the Company's stockholder lists and security position istings ior the purpose of disserninating the Offer to holders of Shares. The Offer to Purchase, the
related Letter of Transmital and other relevant materials will be mailed to record holders of Shares and will be furniahed to brokers. dealers. banks. trust companians and similar persons whose namess, or the names of
whose nominees, appear on the stoct agency's security position listing. for subsectuent if aponsmitital to beeneficial owners of Shares, by the Purchaser when such tiast or listings are reeceived. or by the Company if it so electss,
The Offor to Purchase and the Letter of Trassmital contain importmant information which ahoutd be read before any deciixion is made with reepect to the Offer
Questions and requests for copies of the Offer to Purchase, the Letter of Transmittal and ocher tender oner documents may be directed to the information Agent or the Dealer Manager as set forth below, and
copies will be funnished promptly at the Purchaser's expense. No fees or cormmisions will be payabie to copleness. dealers or other persons other than the Dealer Manager and the Information Agent for soliciting
tenders of Shares pursuant to the Offer.

United States:
New York. New York 1001
18001 365-5500/18001 221-3343
In New York: 1212 ( $619-1101$
12nks and Brokers call:
121800
cäter


The Dealer Manager for the Offer is
Shearson Lehman Hutton Inc.
American Express Tower
World Financisi Conter
New York, New York 10285
12121 228 2083
1Call Collect1
March 3. 1988

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whethe orecas:

Aloing the Tyne and the Wear inner city development isn't a problem. It's an emerging success story.

We already have a $11 / 4$ billion worth of investment in the pipeline between the private sector and ourselves, Tyne and Wear Development Corporation.

Six major projects are on stream and the potential for dozens more is being explored along almost 20 miles of riverside.

All of which proves that Governmentstrategy is stimulating new opportunities for the private sector in the inner cities.

RIVERSIDE IDEAS IN ACTION

## Enterprise agencies

## ${ }^{\prime}$ We are poised at a critical moment' <br> Charles Batchelor examines where their future may lie


#### Abstract

   Man to set truat contre to to povide increased     

\section*{}   promote any create jobs This depres 


 Budget submissionsA particularly taxing issue
Charles Batchelor reports on what is preoccupying the lobbyists


## Business Opportunities

headers are recommenoed to seek approprlate phofessional advice before entehng into commitments

Development Capital Corporation
DEVELOPMENT CAPITAL for
PRIVATE COMPANIES MANAGEMENT BUYOUTS MERGERS \& ACQUISITIONS

> | Janusz Heath, George Young, Pierce Case |
| :---: |
| 103 Mount Stret, London WIX 5HE |
| Telephone 01-491 0767 |

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| :---: |

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MANAGEMENT BUYOUTS Funds are available to assist management buyouts by
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## Phoenicians in Venice



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Tuesday March 81988

## Exchange rate uncertainty


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## Flawed plan for inner cities



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Barry Riley talks to Sir Nicholas Goodison about his 12 years as Stock Exchange chairman


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## WOLSEIEY

## Warner to seek bid talks with Lorimar-Telepictures

General Electric in counter-bid for Roper



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| US entertainment and commumi-cationng gropu, yesterday emergedas the front-runner in Hollyas the front-runner in trol of Lorimar. Telepictcures, the fllm studio which has been troubled and unsuccessefnul diversiflcationi. Lorimar, which is best known for making successful television day that it had been approached by Warner "to explore the desir abisty of a business combina The annorncement sent Loriearly trading as Wall Street braced itseif for the sale of the Lorimar is worth abont \$650ma. |
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Carlo De Benedetri: "Camp
Followers" revealed
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KHD sees DM285m loss as group turnover plunges six maoomum roin

22
Financial Times Tuesday March 81988


Our company has undergone profound change during the year.

Following the division of RT Holding and Raffinene Tirlemontoise, the latter was successfully floated on the Brussels Stock Exchange in May.

We have consolidated our position in a - I stagnant European market, stagnant European market,
partly by launching a low We were also able to export for a satisfactory relurn, our sugar outside the EEC in prevailing in the intemational market pla

Turning to 1987/88, we are optimistic tha the results will coninue to be encouraging for the following reasons.

1. Sales will be stable.
2. Savings from a reduction in production and general expenses will more than compensate for increased charges from the EEC.
3. The conclusion of negotiations on potertial acquisitions in the near future, will boost our diversification effort in the food sector

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BY WONG SULONG AN KUNLA LuMPUR Sime is raising its equitoment from the broyaut timr- depressed property market, UEP


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## Acquisition limits first-half rise at Boral <br> 



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Financial Tmes Tuesday March 8 ： 1988

## INTL．COMPANIES AND FINANCE

## Pirelli throws a counter punch



John Wyles and Paul Betts on the European bid for Firestone




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## as net earnings surge





## Bank Julius Baer pays more and plans rights



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perpetual subordinated facility to enable Libra to increase its loan loss protection －Reduction in profit reflectsintemuption of interest－Investment banking fees exceeded payments from some countries Capital funds $14.4 \%$ of total libra＇s total operating expenses



us． $5827.500,000$
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## GPA seeks increase in financing



## Lloyds sets up private bank in Geneva

## by whLuam dullforce in genev／







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## Besley to chair Commonwealth Banking

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## Eurosterling in demand but no further issues

by ALEXCMDER mCOLL，EUROMARKETE EDTIOR

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## Dutch to restrict bid defences



## FT INTERNATIONAL BOND SERVICE



## Video and hi-fi shortfall restrict BSR growth <br> by andpew hill

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## Consumer switch boosts Greggs <br> by PhLlp.cogan

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directors lift stake to 5.6\% by Ciay Harrib





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## Doubled Persimmon profit beats forecasts



The Financial Times proposes to publish this survey on:
Wednesday 27th Aprii 1988
For a full editorial synopsis and details of available advertisement positions, please contact:

BRIAN HERON
On 061-834 9381
or write to him at:
Alexandra Buildings, Queens Street Manchester M2 5L
Telex: 666813




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DIVIDENDS ANNOUNCED


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## IT SEEMS OUR STYLE OF CORPORAIE FINANCE SUITS THE BRITISH RATHER WELL

| Theres no doubtabout it, business is the word's <br> ins working with a bark full of fresh ideas on corporate nce Nobody needs a bank that's tied up with its own We $\qquad$ grown to become Aritain's eleventh kargest bank and are quoted on the London Stock Exchergese in just teen years we have inititused a lot of new businesis, at of racted by our resourcehtil approach to banking These <br> These arent just words. We were the first UK bark to the potentital of intersestend curtency rate swaps. We the firstong gin an A1 Standerctand Pbors rating in the Whe could go or. |
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Scandinavian Bank Group
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1987 AUDITED RESULTS
BSR INTERNATIONAL PLC AND SUBSIDIARY COMPANIES HIGHLIGHTS FROM THE AUDITED FINANCIALSTATEMENTS:


HIGHLLGHTS FROM THE CHARMANTS STATEMENT:
1987 was a very-successful year for your Company in that it turther
consolideted its position as one of the world's leadens in that sector of the electronics field in which it specializes. Athough. the market price of our shares.
has been savagely cut back as a result of the worid-wide stock market crash has been savagely cut back as a result of the world-wide stock market crash
last October, your Company has been unaffected by these events and indeed; is now well positioned to enable the Group to take advantage of some of the many opportunities for expansion which have since preserited themselves.

BSR INTERNATIONAL PLC




## The art of British banking Scandinavian style.

## Coloroll in for surprise－Norcros



Electronics businesses sale planned by Low \＆Bonar By magale Ury

Plessey acts as white knight in bid for Canadian defence group BY DAVED THOMNS


## Virani $\mathbf{4 8 8 m}$ property buy

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## Bituid Gualieast，the home miders shares





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Royal Ins lifts stake in estate agency offshoot By Nutd Talk


## Tough line from Treasury over

 unhonoured BP share payments
## by STEVEN．Buthe：








## Pretaxpmocinsup22\％

－reports Peter Bailey，the Chairman
 －Extraordinary credits of $£ 1.2 \mathrm{~m}$ accrued finin the sale of the Margate property
of our investment in Towles plc．
making 3 p for the year - in increase of $20 \%$ ． Leweshbight of the year was the acruyidtion o Lewes Design Workshops，which trades as
Colthkits througn maip
shorder and via seven revail． shops．Prospects for this company are exceptional．
－Although results for 1987 did not match our higheshough results for 1988 did not match our
hiogek forward to a further year of grow whill and we hook forward to a furt ther year of growth． Compar

## Turnover Pretex profit

Pretax profits
Profit attribotable
Earnings puer share

|  | $787 p$ | $619 p$ |
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| Dividend per share | $300 p$ | 25 p |



buy


## Upgrading RAF airport in Cornwall



## APPPOINTMENTS

## Changes at French Connection Group



## Thitumamu

River\&Mercantile American capital and income Placing by
Olliffei Partners P.L.C.
37,500,000 Capital Shares of 10peach at 20p per share 7,500,000Income Sharreo f55peach at 100 per share

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| Authorised |  | Issued and to be issued fully paid |  |
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|  |  | Nominal Value | Number |
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| \$6,375,000 |  | \$5,625,000 |  |

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## Country Club Hotels Limited

Whitbread and Company PLC
£55,000,000
Committed Loan Facility

National Westminster Bank PLC

Funds Provided by
National Westminster Bank PLC
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Allen \& Overy

International Westminster Bank PLC
February 198
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20,000,000 ORDINARYSHARES OF 5p EACH AT 147p PER SHARE PAYABLE IN FULL

The primcipal activity of General Portfolio Group is the provision within the United Kingdom of mit-limked life assurance policies and individual pension plans. The Growp offers a broad range of investiment, pension, life and disability protection

THE INSTITUTIONAL EQUITY FUNDING

FOR THE MANAGEMENT BUY-OUT

FROM BOWATER INDUSTRIES PLC

IN SEPTEMBER 1986,

WE CONGRATULATE


AND THE 72 MEMBERS OF THE

MANAGEMENT TEAM

ON ITS RECENT LISTING

ON THE STOCK EXCHANGE


THE BRITISH BANK OF THE MIDDLE EAST SAFEGUARDS OLDVALUES AND TRADITIONS.


A world in which it's sertiaps all too casy for us to forget that some things are simply ton important. too precious to be hurried.

The patience and intricacy with which Arab fishermen weave a net isa form of craftsmanship that has teen passed down from father to son for generations.

The British Bank of the Middle East has teen actively involved in the Arabian Gulffor more than nincty years. Andin all that time we"ve been as carcful to safeguard the skills and values of the past as we've bein committed to develop the skills and techrology of the future.

It'sa philoxophy which has helped us toestahlish an unrivalled range of rinancial services to meet the necds of the region. And leaves us idcally placed to help you profit by our experience.

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UK COMPANY NEWS


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The buoyant direct marketing business needs to ensure that its standards match its commercial importance. There have been further attempts recently to regulate this fast-expanding sector, and quality will remain the key issue for some time to come, writes David Churchill

## The search for quality



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| 35 | 34 | Mullicom |
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In a recent survey by 'Marketing Week,' the fastest growing agency in the UK came, not from the glamorous world of 'above the line', but the hard-nosed world of Direct Marketing.

Direct marketing continues to grow at a remarkable rate. Covering mail order. direct mail and "off-the-page activities. this micro-sector of the marketing world remains one of the most buoyant.

The strength of this growth was shown recently when Marketing Week magazine reviewed the financial performance of the Top 50 Advertising Agencies in the UK.

Looking at filed accounts. the agency with the highest growth rate of all was specialist direct marketing agency Watson Ward Albert Varndell, showing an 84.8\% growth in income. The next highest was Dewe Rogerson with $73.8 \%$.

WWAV had moved from 50 th place to 33 rd in just one year (The figures were based largely on 1986 accounts. WWUV's 1987 growth in income was $82 \%$. And 1988 looks promising). Within the field, WWAV is clearly the leading agency by far.

With estimated 1988 billings of 235 million, and a staff of 130. WWAV has, within just seven years, become the dominant force in the direct marketing agency world.

WWAV is rated Number 1 in creative reputation, too.
'Direct Response' magazine recently tallied up all the direct marketing awards. WWAV, with no less than 27 first and 37 runner-up awards from Britain, Europe and America, dominated the field. The next direct marketing agency in the table had less than half WWAV's total.

In the 1987 Royal Mail/BDMA awards, WWAV walked off with $30 \%$ of the awards given. One of the judges commented, in a magazine, "WWAV are in a class of their $\mathrm{own}^{\prime \prime}$.

> WWAV has developed into a group, as well.

WWAV Computing, in Bristol, is one of the leading
software design houses and computer bureaux in the direct mail field. WWAV North, in Leeds, is the leading specialist direct marketing agency in Northern England. WWAV Group has other companies in the direct mail services field, too.

As a group, we work for a wide range of companies. Grattan, now part of the Next Group, in mail order. IBM in business-to-business. The Salvation Army and NSPCC in fund-raising. Sun Alliance in insurance: Mail on Sunday and Time-Life. Books in publishing. TSB Trustcard in the credit card market. Dixons in the retail world.

These are just a few of many major companies WWAV Group works for, and for whom we constantly produce outstanding results.

If you'd like to know more about WWAV Group, please contact John Watson, Managing Director, Rinalda Ward, Deputy Chairman, or Chris Albert, Deputy Chairman


## Code launched to raise standards



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## Case study: Automobile Association

## More than motoring cover



Case study: the Army

## Broader search for officers






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## The launch was "a ataggering



Tel:ALL can do all of this.


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telephonic business applications. In fact, we have now installed the package in 14 countries, including a Tet-All is a mutt-user Asterican sites. Tel-ALL is a multh-user system which permits
multiple applications to be carried out at the same time, inbeund and//or outbound. It gives you a paperless working eivivironment. Your communicators
interact with VDUs, working with simple user-friendly menus. Yet, the undertying script logic can be as
complex as is required for the application. . If you have as fow as ten communicators, you can
cost justify Tet-ALL, often within momths. Productivity increases of $45 \%$ have been observed in terms of calls mado or hanciled. If your application is
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lowering your costs.
Tot-All scripts and control logic are written in a high level 4 th generation language. Simple most complex applications seldom require more than a few days of devveloprment efffort. Moreover, your own staff can be trai
Tol-ALL gives you tight management control of all aspects of your applications. Productivity statistics are updated in real-time. Comprehensive call histories

For outbound applications, engaged numbers and no-answers are automatically recycled in accordance interrupted at ary stage and appointments made for presented with appopiate context information, at presented, whit appropriate
Of course, your scripts can dymamically dlsplay the course of the contact. Information keyed in is added to a cumulative data record, which can then be used as the starting point for further contacts. If you need to have your scripts in two or more betweent them with a couple of key stiokess. At ster they
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Tet-ALL is also a direct mail package. It includes comprehensive facillties for auttomatically generating fulfilinent material, such as personalissed letters,
fabels, Invoices, order acknowledgements, or any required special reports.
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Tel-ALL
THE SYSTEM FOR PRODUCTIVIT

EC Farm Ministers agree to reinstate hormone ban

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## Jamaica settles aluminium row

| THE JAMAICAN Government is to buy a 44 per cent stake in thelocal bauxte mining and refining operations of the Aluminum Company of America, ending a pany's involvement in the indusMr Edward Seaga, Jamaica'sPrime Mmister and rinance Mim. Prime Minister and Finance Mim. \$25.6m, bringing the Govern. operations to 50 per cent. The state already owns 6 per cent of the facilitites, which are based on a 750,000 tonnessa.year refinery.The agreement follows the Government's objections to the conditions under which Alcoa ${ }^{\text {reclainged }}$ ary thre years after closing the plant because of weakdemand for alumina. In Jaly 1 1885, the refinery was leased from Alcoa and reopened hy ciarendon |
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James Buxton on one of Scotland's fastest growing industries

## Output of farmed salmon leaps

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## Far East demand shores up gold coin sales

SALES OF .gold bullion colins, The canaalian Minnt lanched The US Eagle, which acchizved dropped to 70,000 ounces a

ALCAN ALUMINIUM has runs to March 5, 1991, City and near Montreal, Another




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## Fimancial Times Tuesday March 81988

## CURRENCIES, MONEY AND CAPITAL MARKETS

## fnanclal futures <br> Sterling lifts gilts

## 

STERLING INDEX

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## CWORLD VALUE OF THE POUND





## MONEY MARKETS <br> London rates tend to decline

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Credit conditions








| Small Business <br> The Financial Times proposes to publish this survey on: 22nd April 1988 |
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## LONDON STOCK EXCHANGE



## WORLD STOCK MARKETS

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OVER-THE-COUNTER Nasdaq national markes closing prices


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## Financial Times Tuesday March 81988 :- $\varnothing \varnothing$

## NYSE COMPOSITE CLOSING PRICES AMEX COMPOSITE CLOSING PRICES

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## E AMERICA

## Modest downward trend continues

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## Nikkei eases as caution takes hold





Takeover
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 Frankfurt wait for news


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